



Facebook Fundraisers

Facebook has created a fundraising tool that enables you to raise funds for **Breast Cancer Research Centre-WA (BCRC-WA)** on Facebook. Any donations made to BCRC-WA using these tools will be received via the PayPal Giving Fund Australia. Receipts for donations made via Facebook will be issued by PayPal Giving Fund Australia, because they are collecting and distributing these donations.

Unfortunately, as a result of this two-step process, we are not provided with your contact details, so we have no way of thanking you for your generous donation.

How do I use Facebook Fundraiser?

There are 3 main ways to donate to BCRC-WA through Facebook:

1. Create a Birthday Fundraiser (most popular)

Leading up to your birthday, Facebook will prompt you to create a fundraising page for your birthday to donate funds to your nominated charity in lieu of a gift. You set up a goal donation amount and your family and friends can donate using PayPal or credit card.

- > Select 'Breast Cancer Research Centre-Western Australia' as your chosen not-for-profit charity to raise funds for
- > Select the amount of money you would like to raise
- > Select the date you want your fundraiser to end
- > Add a title and description for your fundraiser

2. Add a donation button to your posts

Adding a donate button to your post is a quick way for people to donate to support BCRC-WA.

- > Click, 'What's on your mind?' on your News Feed or Timeline
- > Click the '...' button and scroll down to select 'Support charity'
- > Search for and select, 'Breast Cancer Research Centre-Western Australia' from the list of charities
- > Add some wording to your post about why you are supporting us
- > Tag @bcrcwa so we can personally thank you, then click 'Share'

3. Create a fundraising page

You can set up a dedicated page to support BCRC-WA and share your story.

- > Click 'Fundraisers' in the left hand menu of your News Feed
- > Click 'Raise Money' then 'Charity'
- > Search for and select, 'Breast Cancer Research Centre-Western Australia' from the list of charities
- > Fill in the fundraiser details and choose a cover photo
- > Click 'Create'